# **Actual Electricity Sales Volume in FY2009**

#### 1. Overview

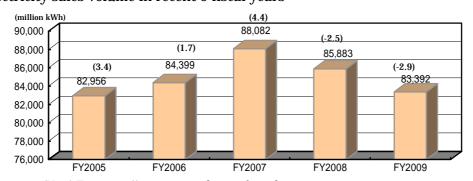
Total electricity sales volume by Kyushu Electric Power Co., Inc., for FY2009 came to about 83,392 million kWh, down by 2.9% from FY2008. The annual sales volume was below the previous year's level for two years in a row. The 2.9% decrease is the lowest-ever level.

Sales Volume By Sector/Use

S volume by Sector Ose									
			Actual Sales (million kWh)	Changes from FY2008 (%)					
Demand other	L	ighting	29,172	-0.3					
than those	Power	Low Voltage	4,691	-3.3					
under	Power	Others	854	-1.5					
Liberalization		Total	34,717	-0.7					
Demand under	В	usiness	19,942	-1.9					
Liberalization	In	Industrial 28,733		-6.1					
Liberanzation		Total	48,675	-4.4					
Electric	ity Sales	Total	83,392	-2.9					

(Figures are	General demand	60,985	-1.4
included above)	Large-scale demand	22,407	-6.7

#### Electricity sales volume in recent 5 fiscal years



(Note) Figures in ( ) are percent changes from the previous years

changes from the previous year by month (%)									
	Apr- Sep	Oct	Nov	Dec	Jan	Feb	Mar	Oct- Mar	Annual
General demand	-2.0	-4.4	-1.2	-1.8	0.4	0.9	0.9	-0.8	-1.4
Large-scale demand	-14.5	-10.5	-7.8	1.7	9.9	14.7	15.2	2.6	-6.7
Total	-5.7	-6.3	-3.2	-0.9	2.5	4.0	4.5	0.1	-2.9

Changes from the same	period in the	previous year in rece	nt 5 years	(%)
-----------------------	---------------	-----------------------	------------	-----

	no persou m	- erre pre : re	us jour mi	goorie o jou	(/0)
	FY2005	FY2006	FY2007	FY2008	FY2009
General demand	3.0	-0.1	3.6	-1.6	-1.4
Large-scale demand	4.6	6.8	6.4	-4.7	-6.7
Total	3.4	1.7	4.4	-2.5	-2.9

#### 2. Sales Volume by Sector/Use

### I. General Demand (Customers Other Than Large-Scale Industrial Customers)

Sales volume in FY2009 decreased by 1.4% from FY2008 due to a decrease in the air-conditioning demand as the temperature in July has shifted lower than the previous year's level, and the decreased sales in commercial demand for small-scale factories and stores.

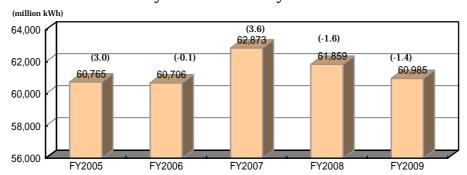
The annual sales volume was below the previous year's level for two years in a row. The 1.4% decrease is the second lowest-ever level. (The lowest decrease was 1.6% in FY2008.)

Average temperature in FY	Y 2009 (in	Kyush	u)
---------------------------	------------	-------	----

-	0	~
(	١	<b>U</b>

	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Actual	15.8	20.1	23.6	26.8	28.0	24.9	19.6	13.9	8.9	6.7	9.7	11.3
Compare to average	0.6	0.8	0.8	-0.1	0.5	0.8	0.7	0.3	0.2	0.2	2.5	1.0
Compare to the previous year	0.4	0.3	1.2	-2.0	0.2	-0.3	-0.8	0.4	0.0	0.0	-0.5	-0.5

#### General demand of electricity in recent 5 fiscal years



(Note) Figures in ( ) are percent changes from the previous years

#### II. Large-scale Demand

Sales volume in FY2009 decreased by 6.7% from FY2008 as main industries including Electric and Transportation machinery and Steel and Iron decreased production volume in first half while industries including Transportation machinery, Chemicals and Non-ferrous metals recovered production volume in second half.

The sales volume underperformed the previous year for two years in a row. The 6.7% decrease is the second lowest-ever level. (The lowest decrease was 8.0% in FY1986.)

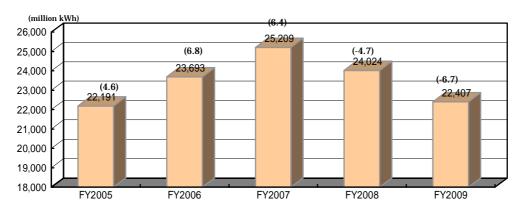
		Actual Changes Sales from (million kWh) FY2008 (%)		Composition ratio (%)	Characteristics			
Machinery Total		6,639	-8.3	29.6				
	Electric 4,683 -10.6 20.9		20.9	Decreased production of digital electric household appliances an semiconductors				
	Transportation	1,486	-0.4	6.6	Decreased production in first half and recovered production in second half			
5	Steel and Iron	1,993	-20.9	8.9	Decreased production of crude steels in first half and increased in-house power generation in some factories			
	Chemicals	2,372	-2.8	10.6	Decreased production in first half and recovered production in second half			
Clay and Stone		904	-20.3	4.0	Decreased production of cement and glass			
Non-ferrous Metals		1,659	-1.2	7.4	Decreased production in first half and recovered production in second half			
Lar	ge-scale Demand	22,407	-6.7	100.0				

 $(Note) \ Large-scale \ Demand \ exceeds \ the \ total \ of \ listed \ industries \ as \ it \ includes \ other \ industries \ than \ those \ listed \ above$ 

Changes from the previous year by type of industry (%)

,	es irom ene provious yeur sy eype or mausery (10)									
		FY2007 FY2008		008	FY2009					
		Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep	Oct-Mar				
	Machinery Total	5.2	2.3	-15.7	-17.7	3.8				
	Electric	1.8	0.3	-16.7	-19.3	1.0				
	Transportation	18.7	14.1	-12.5	-12.2	14.2				
	Steel and Iron	3.9	-3.7	-33.0	-32.8	-4.0				
	Chemicals	11.3	15.9	-12.8	-13.5	9.7				
	Clay and Stone	-13.1	-7.3	-8.2	-25.5	-15.2				
	Non-ferrous Metals	8.6	14.0	-12.3	-13.0	14.3				
l	arge-scale Industrial	4.9	3.2	-12.8	-14.5	2.6				

## Large-scale demand of electricity in recent 5 fiscal years



(Note) Figures in ( ) are percent changes from the previous years  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left$