

Actual Electricity Sales Volume in FY2014

1. Overview

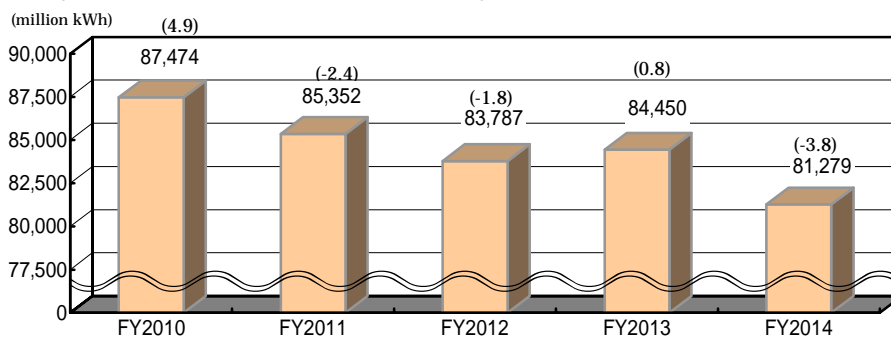
Total electricity sales volume by Kyushu Electric Power Co., Inc., for FY2014 came to about 81,279 million kWh, down by 3.8% from FY2013.

The annual sales volume was below the previous year's level for the first time in 2 years since FY2012. (The 3.8% down is the highest decreasing rate ever.)

Sales Volume By Sector/Use

		Actual Sales (million kWh)	Changes from FY2013 (%)	
Demand other than those under Liberalization	Lighting	28,518	-4.3	
	Power	Low Voltage	4,201	-7.9
		Others	666	-8.5
Total		33,385	-4.8	
Demand under Liberalization	Business	18,281	-6.0	
	Industrial	29,613	-1.1	
	Total	47,894	-3.0	
Electricity Sales Total		81,279	-3.8	
(Figures are included above)	General demand	57,860	-4.9	
	Large-scale demand	23,419	-0.9	

Electricity sales volume in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

Changes from the previous year by month

(%)

	Apr-Sep	Oct	Nov	Dec	Jan	Feb	Mar	Oct-Mar	Annual
General demand	-7.0	-5.4	-4.6	-5.8	-0.3	-1.1	-0.4	-2.7	-4.9
Large-scale demand	0.6	-3.2	-0.8	-0.7	-1.0	-4.6	-3.8	-2.3	-0.9
Total	-4.9	-4.8	-3.5	-4.3	-0.4	-2.0	-1.3	-2.6	-3.8

Changes from the same period in the previous year in recent 5 fiscal years (%)

	FY2010	FY2011	FY2012	FY2013	FY2014
General demand	4.3	-3.5	-2.0	1.1	-4.9
Large-scale demand	6.4	0.4	-1.4	0.0	-0.9
Total	4.9	-2.4	-1.8	0.8	-3.8

2. Sales Volume by Sector/Use

I. General Demand (Customers Other Than Large-Scale Industrial Customers)

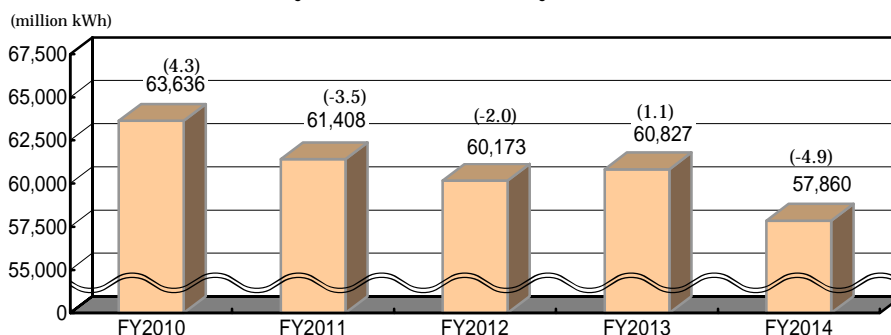
The demand for electric light, power for commercial operations and other general demands decreased by 4.9% from FY2013 due to a decrease in the air-conditioning demand as the temperature from May to October was lower than the previous year's level.

The sales volume was below the previous year's level for the first time in 2years since FY2012. (The 4.9% down is the highest decreasing rate ever.)

Average temperature in FY2014 (in Kyushu)

	(°C)											
	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Actual	15.6	20.2	22.6	26.9	26.8	24.2	20.0	14.7	7.5	7.7	7.6	11.2
Compare to average	0.8	-0.2	-1.2	-2.3	-2.8	-1.0	-0.8	1.4	-0.4	0.3	-0.3	-0.4
Compare to the previous year	0.1	0.5	-0.6	-0.2	-1.1	-0.5	0.6	0.8	-1.5	1.0	-0.1	0.5

General demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years

II. Large-scale Demand

The power demand from large industrial customers decreased by 0.9% from FY2013 due to the decrease in production of Steel and Iron in spite of the increase in production of Non-ferrous Metals.

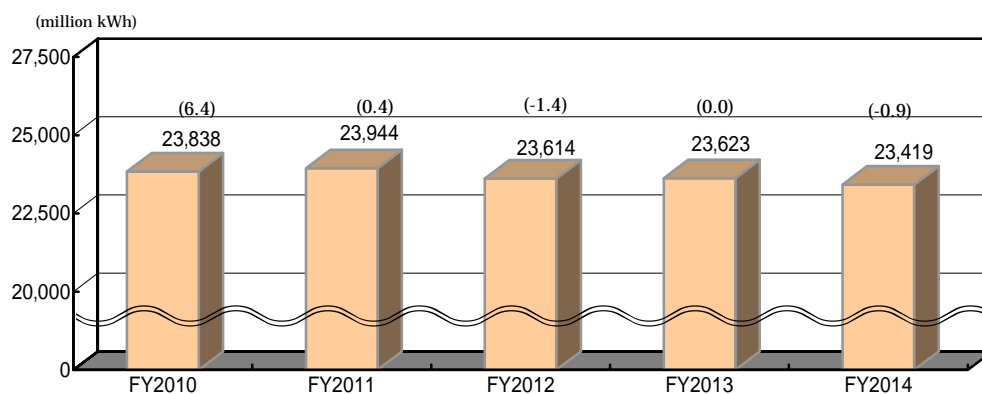
The sales volume was below the previous year's level for the first time in 2years since FY2012.

	Actual Sales (million kWh)	Changes from FY2013 (%)	Composition ratio (%)	Characteristics
Machinery Total	6,402	-0.8	27.3	
Electric	4,281	-1.0	18.3	Decreased production of semiconductors
Transportation	1,625	-0.5	6.9	Decreased production of automobiles
Steel and Iron	2,557	-6.2	10.9	Increased operation of private power generators
Chemicals	2,677	-0.6	11.4	Increased operation of private power generators
Clay and Stone	974	2.6	4.2	Increased production of carbon products
Foodstuffs	2,339	-1.3	10.0	Decreased production
Pulps and Papers	333	-6.5	1.4	Increased operation of private power generators
Non-ferrous Metals	1,842	8.9	7.9	Increased production of silicon wafers
Others	6,295	-1.3	26.9	Decreased production
Total	23,419	-0.9	100.0	

Changes from the previous year by type of industry (%)

	FY2012	FY2013		FY2014	
	Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep	Oct-Mar
Machinery Total	-6.0	-3.6	-0.7	-2.3	0.7
Electric	-6.4	-4.4	-2.8	-2.8	1.0
Transportation	-5.9	-1.5	3.3	-2.0	0.9
Steel and Iron	3.7	3.5	16.8	8.6	-19.8
Chemicals	0.9	-0.3	1.5	3.8	-4.9
Clay and Stone	-4.5	-7.7	-0.3	2.9	2.3
Foodstuffs	-0.8	3.2	3.7	-1.3	-1.4
Pulps and Papers	-7.9	-17.5	-17.3	-2.1	-11.3
Non-ferrous Metals	2.2	-9.1	-6.9	5.9	12.0
Others	-2.4	1.1	1.4	-1.9	-0.7
Total	-2.1	-1.4	1.6	0.6	-2.3

Large-scale demand of electricity in recent 5 fiscal years



(Note) Figures in () are percent changes from the previous years