

June 7, 2019
Kyushu Electric Power Co., Inc.

Formulation of the “Kyuden Group Management Vision 2030”

—For the sustainable development of Kyushu and to grow together with the region and society —

Under our mission “Enlighten Our Future”, we have been growing together with the region and society by supplying affordable and quality energy in a stable manner to our customers.

The Kyuden Group will continue to contribute to the sustainable development of Kyushu as the foundation of our business, and will grow together with the region and society. To this end, we believe it is important to manage the Group with a long-term vision.

Our management environment is also currently undergoing a period of major transition with the electricity system reform, emergence of various societal challenges domestic and abroad, and technical developments such as IoT and AI.

Fully cognizant of this environment and mission, we are pleased to announce the “Kyushu Group Management Vision 2030” as we look toward 2030.

[Our 2030 Vision]

Kyuden Group: Creating the future, starting from Kyushu
Providing more prosperous, comfortable living to become our customers’ No.1 choice

[Strategies for Achieving our Vision]

Strategy I Developing the energy service business	Providing more prosperous, comfortable livelihoods through an attempt to create a sustainable low carbon society
Strategy II Building a sustainable community together	As a local company with operations in all of Kyushu’s prefectures, we will grow together with Kyushu’s local communities and society through the creation of markets for new businesses and services.
Strategy III Strengthening our business foundations	We will work to strengthen our business foundations, coming together as a single corporate group to take on challenges and achieve continual growth.

We have also put together the “FY2019 Overview of the Mid-term Management Plan” which covers the specific initiatives we will undertake in the next five years to realize this management vision.

To "provide a more prosperous, comfortable living to become our customers’ No.1 choice", Kyuden Group is “creating the future, starting from Kyushu” together with the people of the region and society.