

| Kyuden Group's Mission

Make a brighter future for generations to come

Our brand message,
“Make a brighter future for generations to come,”
expresses our desire amid changing times to remain unchanged in
delivering a stable supply of electricity and other forms of energy, and
contribute towards a comfortable and environment-friendly lifestyle today and
for generations to come.

The phrase “comfortable and environment-friendly lifestyle”
contains the cyclical concept of “enjoying a pleasant life being connected to
bettering the global environment, which, in turn, enriches human hearts and
provides us with comfort,” sustainable society that we want to contribute to.

Kyuden Group's Mission is to contribute toward
the realization of a comfortable and
environment-friendly lifestyle today and for generations to come.



Steady and reliable, environment-friendly energy.

In order for our customers to lead harmonious lives we will provide steady and reliable, environment-friendly energy, while anticipating global trends and making full use of our advanced technology and abundant experience with energy and the environment.



At one with Kyushu, Asia, and the world.

In company with the people of Kyushu, we will work together to take action while thinking of our children's future and of the prosperity of the region. And from there, we will look to Asia and the world.



Services that truly satisfy.

Customer trust is our top priority. We will listen to the various voices of our customers in order to respond to their needs with services that truly satisfy.



Discovering solutions, and putting them into practice.

We will discover and implement solutions that lead to a better tomorrow through open, active discussions, believing in people's potential and mutually respecting personalities.

