## Kyuden Group Management Vision 2030

To continue contributing to the sustainable development of Kyushu, being our foundation, and to create a brighter future together with the region and society by our business activities, we formulated our management direction based on a long-term perspective in the Kyuden Group Management Vision 2030, which was published in June 2019.

We have described our ideal image for 2030 and for realizing this vision we have set three strategies, along with four business performance targets. Under the Kyuden Group Management Vision 2030, the Group will work as one to promote a wide range of activities aimed at achieving sustainable growth for the region and society, and delivering value to our stakeholders.

### Our 2030 Vision

# Kyuden Group: Creating the future, starting from Kyushu

Providing more prosperous, comfortable living to become our customers' No.1 choice

### Three Strategies for Achieving Our Vision



#### **ESG** Initiatives

As the business environment changes significantly, the Kyuden Group will actively engage in the pursuit of ESG initiatives with the aim of improving mid- to long-term corporate value.



Contribute to the achievement of the SDGs<sup>(\*)</sup> adopted by the UN, in order to make progress on implementing sustainability initiatives from an ESG standpoint, while also contributing to the sustainable growth of the Kyuden Group.

(\*) Sustainable Development Goals for international society as a whole, adopted in 2015 at a United Nations summit. Seventeen goals were selected for realization by 2030.

#### Business performance targets for 2030



We will come together as a group to pursue the strategies required to realize our vision, targeting ¥150 billion in ordinary consolidated profit by 2030 (50% from the Japanese power business, 50% from other businesses).



[As for shareholder return]

We are currently aiming to achieve the same level of dividends as before the 2011 earthquake (around ¥50 per share). With a basic policy of maintaining a stable dividend, we will then work to provide even greater shareholder returns by adjusting our dividends in the light of growth in other businesses.

#### Contributing to reducing Kyushu's CO<sub>2</sub> emissions by 70%

By promoting the use of renewable and nuclear energy to improve the proportion of usage of non-fossil fuels and by encouraging electricity usage in various industries, the Kyuden Group will contribute to reductions in  $CO_2$  emissions produced in Kyushu of 70% (26 million metric tons).<sup>(7)</sup>



(\*) Japan's intermediate target is to achieve a 26% reduction in comparison to FY2013 by 2030. Converting this into a target for Kyushu results in a required reduction of approximately 38 million metric tons, corresponding to 26% of the 146 million metric tons of CO<sub>2</sub> emitted in Kyushu in FY2013.



# Permanent pursuit of a reasonable price for electricity

By promoting the strategies required to achieve our vision, Kyuden will always seek to provide leading, reasonably priced electricity service<sup>(\*)</sup>, contributing to the vitality of the region as the Kyuden Group grows together with Kyushu.



(\*) Excludes renewable energy surcharge, fuel adjustment charge, and consumption tax

## Kyushu and Kyuden Group in 2030



Kyuden Group, under the brand message of "Enlighten Our Future" is committed to providing energy services that support prosperous, comfortable lifestyles while also harnessing new technology and alliances with other companies to contribute to the resolution of social problems and work with local communities and wider society to build a brighter future, starting in Kyushu.

