

Kyuden Group's Mission

Enlighten Our Future

Towards a comfortable and environment-friendly lifestyle today and for generations to come.

This is the mission of the Kyuden Group.

Our brand message, “Enlighten Our Future,” expresses our commitment amid changing times to remain unchanged in delivering a stable supply of electricity and other forms of energy, and contribute towards a comfortable and environment-friendly lifestyle today and for generations to come.

The phrase “comfortable and environment-friendly lifestyle” expresses our desire to contribute to a sustainable society in which people can enjoy comfortable lives while contributing to a better global environment, and in which what is good for the global environment enriches our hearts and provides us with comfort.

Kyuden Group's Mission is to contribute toward the realization of a comfortable and environment-friendly lifestyle today and for generations to come.



**Steady and reliable,
environment-friendly energy**

In order for our customers to lead harmonious lives, we will provide steady and reliable, environment-friendly energy, while anticipating global trends and making full use of our advanced technology and abundant experience with energy and the environment.



**Services that
truly satisfy**

Customer trust is our top priority. We will listen to the various voices of our customers in order to respond to their needs with services that truly satisfy.



**As one with Kyushu,
Asia, and the world**

In company with the people of Kyushu, we will work together to take action while thinking of our children's future and of the prosperity of the region. And from there, we will look to Asia and the world.



**Discovering solutions,
and putting them into practice**

We will discover and implement solutions that lead to a better tomorrow through open, active discussions, believing in people's potential and mutually respecting personalities.