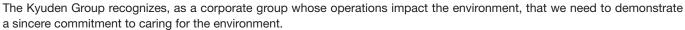
Environmental Policy

Kyuden Group Environmental Charter



That is why environmental preservation is a key business focus and why environmental management is promoted across all of our operations, ensuring that the growth of our business does not come at the expense of the environment. And, in order to concretely express our attitude towards, and guiding principles for, environmental action, we have established the Kyuden Group Environmental Charter.

Kyuden Group Environmental Charter

-A Commitment to Environmentally-Friendly Corporate Activity-

The Kyuden Group develops globally-focused initiatives geared towards protecting the earth's environment and cultivating harmonious local coexistence in order to achieve a more sustainable society.

- 1. We seek appropriate responses to global environmental challenges and to make effective use of resources so that our business activities will contribute to a better future.
- 2. We strive for harmonious coexistence with society by engaging in activities which will enrich local environments.
- 3. We work to raise environmental awareness and to become a corporate group that earns the trust of its customers.
- 4. We are proactive about disclosing environmental information and facilitating communication with the community.

Enacted April 2008

Environmental Action Policies

Based on the Kyuden Group Environmental Charter, our basic policy for the medium-to-long term is aimed at steadily implementing environmental management to balance business operations and environmental preservation, and is made up of five basic pillars: initiatives to address global environmental issues, initiatives to establish a recycling society, local environment preservation, collaborating with communities, and promoting environmental management. In accordance with this policy, we will contribute to the realization of a sustainable society through our environmental activities, while always taking biodiversity into account.

