

Environment Month Initiatives

June has been designated “Environmental Month,” and every year a variety of environmental activities are carried out in different parts of Kyushu. Based on the Kyuden Group’s brand message of each employee working to “make a brighter future for generations to come,” we pursue environmental activities that increase communication with local citizens at each business site.

In FY2017, we enhanced and expanded collaborative efforts with local communities, holding such events as releasing sweetfish fry (juvenile fish) into the Mimikawa river system and harvesting sweet potatoes (and planting them) on power station premises.

Joining in with Local Citizens

At 103 of our business sites, the Kyuden Group joined together with citizens in cleanup activities or flower planting run by local authorities, as well as exhibiting at environmental events.



Planting flowers with daycare children (Kumamoto Higashi Power Distribution Business Sites)



Cleaning the beach with local citizens (Sendai Power Station)

Environmental Education for the Next Generation

We carried out a range of next generation-focused environmental education activities at 21 business sites aimed at local daycare and elementary school children. Among the various activities were environmental and energy-related school talks, sweet potato harvesting (and planting) and sweetfish fry river releases.



Children getting dirty planting sweet potatoes (Karita Power Station)



Releasing fry and hoping they grow (Mimikawa Hydropower Development Office)



Green curtains of goya (bitter melon) and morning glory plants (Asahi Kindergarten, affiliated with Nakamura Gakuen University)