

# Pursuing environmental management combining our business and environment preservation for realizing a sustainable society.



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President

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## Message

For the Kyushu Electric Power Group, our mission is to provide customers with safe and reliable power through business activities that are motivated, as the "Kyushu Electric Power's Mission" states, by a desire to "make a brighter future for generations to come."

In line with this, we developed the "Kyushu Electric Power Group Medium-term Management Policy (FY2015-FY2019)" in 2015 to serve as a guide for the energy service business inside and outside Kyushu, the overseas projects, the renewable energy initiatives and all the other endeavors which we are actively undertaking to ensure that we are the "corporate group that provides Japan's best energy services."

And underlying all of these business activities is a commitment to meticulous CSR management, as a key focus of our medium-term management policy, and to environmental management, as a means of bettering the environment together with business to ensure we are an environmentally-friendly corporate group.

## Kyushu Electric Power's Mission

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**Make a brighter future for generations to come.**

"Comfortable and environmentally-friendly"

This is the future we want to give our children.

This is the Kyushu Electric Power's Mission.

Through these four ongoing challenges we are able to express our heart through action.

1. Steady and reliable, Earth-friendly energy.
2. Services that truly satisfy.
3. In company with Kyushu. And to Asia and the world.
4. Discovering solutions, and putting them into practice.



## Working to reduce greenhouse gas emissions by 2030

The Paris Agreement is a new international framework which went into effect in November 2016 which addresses the issue of greenhouse reduction from 2020 onward. As a member of the Electric Power Council for a Low Carbon Society (established in February 2016), Kyushu Electric Power is committed to finding ways to steadily reduce greenhouse gas emissions on both the supply and demand sides in order to meet the 2030 targets set for the electric power industry and Japan as a whole.

Specifically, given the fact that nuclear energy represents an excellent power source in terms of energy security, economic efficiency and global warming prevention, we have made maintaining stable operation of reactors #1 and #2 at the Sendai Nuclear Power Plant, as well as the safe and expedited restarting of reactors #3 and #4 at the Genkai Nuclear Power Plant, our major priorities.

With regard to thermal power generation, we are working to maintain and improve power generating efficiency from the standpoint of controlling CO<sub>2</sub> emissions, and in June 2016 we began operation of Shin-Oita Power Plant No.3×4, which has a generating efficiency among the best in the world. As for renewable energy, we are pursuing a balanced suite of facilities and measures, including launching the Buzen Accumulator Substation in March 2016 which is equipped with an accumulation system rivaling the best in the world, that will maximize the degree to which we incorporate renewable energy into our operations.

## Working with local communities on robust environmental action

In May 2016, Kyushu Electric Power established the Kyuden Mirai Foundation to carry out "Environmental Activities" and "Future Generations Development Support Activities" tailored to the expectations of the local community and in service of further enriching our community-based outreach and problem-solving contributions. This Foundation works together with long-standing community groups and members to carry out environmental preservation activities in the Ramsar Convention-registered Kujū Bogatsuru Marshlands of Oita Prefecture, to enhance the watershed protection forest-based environmental educational activities conducted by Kyushu Electric Power, and to provide support to community-based activities aimed at cultivating the next generation. Further, the Foundation is involved in a variety of environmental education activities throughout Kyushu that cultivate environmental-mindedness amongst future generations, such as the "Play Forest" experience, which takes children into the forest to "learn," "protect" and "enjoy" nature.

## Let us know your thoughts on our environmental initiatives

At Kyushu Electric Power, we value the feedback of our stakeholders regarding our environmental efforts, as evidenced by the fact that we produce this report each year as well as create various opportunities for listening and dialog. This feedback enables us to further develop and enhance our environmental initiatives.

Thus, I invite and eagerly welcome your frank and unfiltered opinions.

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