

CSR Management

We are building a CSR management cycle that reflects feedback from customers and other stakeholders in our management and operations, using the CSR Report as a communication tool.

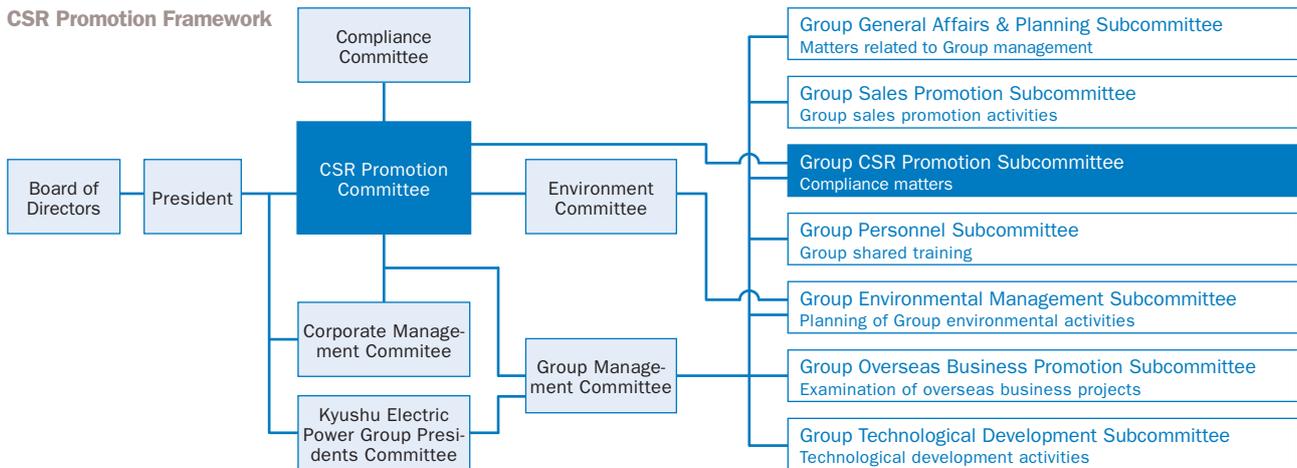
CSR Promotion Framework

<CSR Promotion Committee>

We appointed one director to oversee our CSR management structure. The president chairs the CSR Promotion Committee, which formulates our CSR action plans and deliberates on our CSR Report as part of our efforts to bolster our CSR initiatives.

<Group CSR Promotion Subcommittee>

We established this body to foster Group-wide CSR efforts, implementing plan-do-check-act (PDCA) initiatives for our CSR action plans.



Key Issues

1 We will place importance on communication with society.

4 We will aim for corporate activities that are friendly to the environment.

2 We will put safety and peace of mind as our top priorities.

5 We will respect human rights and create good working environments.

3 We will collaborate with local communities and contribute to creating a better society.

6 We will promote compliance management.

1 Placing importance on communication with society

Pursue proactive disclosure

In order to promote the understanding of both the Company's business activities and nuclear power generation, we proactively disseminate information through presidential and other press conferences. At press conferences, we use diagrams and other

devices for ease of understanding, and videos of the press conferences are available on our website.

We disclose site information and hold tours and press briefings for the mass media to ensure accurate news coverage.

Results of Disclosures of Site Information at Press Briefings

Fiscal 2012 results	
Press conferences	12 <ul style="list-style-type: none"> • Presidential press conferences • Press conferences at Federation of Electric Power Companies of Japan
Press releases	306 —
Disclosures of site information	11 <ul style="list-style-type: none"> • Disaster drills at nuclear power stations • Response training for when demand & supply is tight
Tours	8 <ul style="list-style-type: none"> • Tour of Tenzan Power Plant, etc.
Press briefings	3 <ul style="list-style-type: none"> • Power system overview and demand/supply assumptions



Disclosure of power supply training

2 Putting safety and peace of mind as top priorities

Eliminating Occupational Accidents

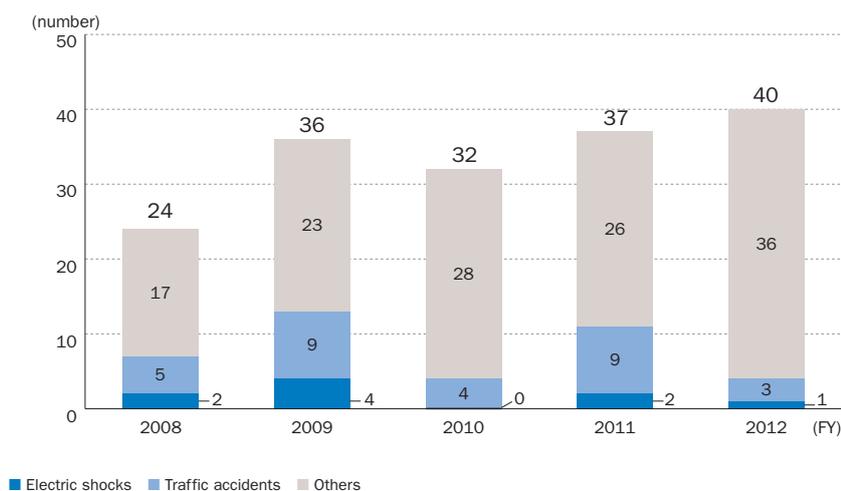
Based on our belief that safety and health take priority over everything, we have formulated a company-wide Occupational Safety & Health Management Policy and plan. The Workplace Safety & Health Committee discusses policies, and promotes safety measures at each workplace.

There has been an increase in occupational accidents involving employees as well as occupational accidents involving contractors. In order to ensure that work is carried out safely at

worksites, we are working to put in place measures to prevent accidents based on risk assessments, studying and implementing measures to prevent occupational accidents from recurring based on thorough investigations of causes, and following up on the effectiveness of such recurrence prevention measures.

From the standpoint of compliance, we regularly offer education related to occupational safety and health ordinances as well as implement virtual exposures to danger and other safety education programs in order to raise employees' sensitivity to danger.

Number of Occupational Accidents by Category

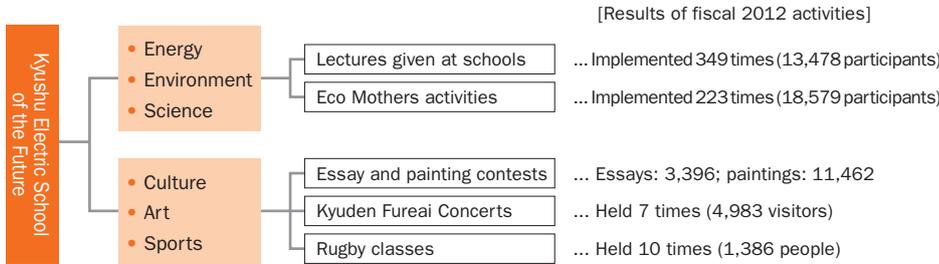


A safety patrol

3 Collaborating with local communities and contributing to creating a better society

Kyushu Electric School of the Future for the Young
We are engaged in activities to foster interest in energy and environmental issues among young people. For example, we visit schools and give lectures about how electricity is created as well as about energy conservation and the environment. We also have

a program where community Eco-Mothers visit nursery schools and other childcare centers and conduct Eco-Mothers activities where they read environmental picture-story shows which raise awareness of environmental problems. We are also involved in community-based activities such as rugby classes.



An on-site lesson

4 Aiming for corporate activities that are friendly to the environment

Initiatives to Curtail CO₂ Emissions

CO₂ emissions per kWh of electricity sold for fiscal 2012 were 0.599 kg-CO₂. This represented a 19% increase compared with fiscal 2011. The increase was due to a substantial rise in thermal power generation because of the continued stoppage of our nuclear power facilities.

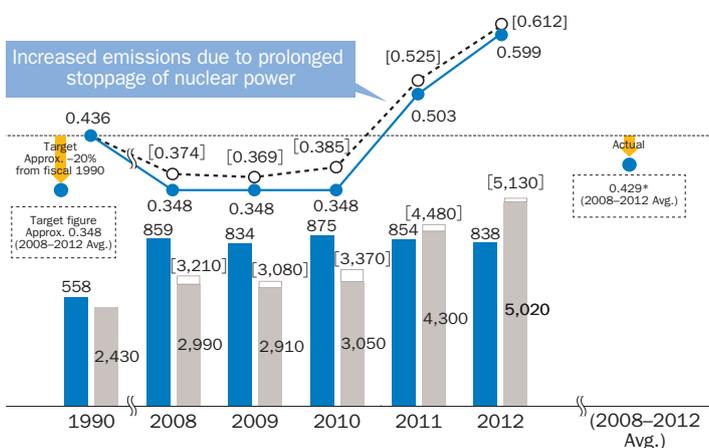
Kyushu Electric Power's main target had been to reduce average CO₂ emissions per kWh of electricity sold for fiscal 2008 through fiscal 2012, during the first five-year pledge period of the Kyoto Protocol, by around 20% compared with levels in 1990 as the base year. However, due to the prolonged stoppage of our nuclear power facilities, curtailments from the base year averaged no more than 1.6%.

Although the target was not attained, Kyushu Electric Power has nonetheless worked to reduce CO₂ emissions per kWh of electricity sold by curtailing both the supply and use of electricity, while obtaining approximately 10 million tons in CO₂ emission credits over the past five years. Had it not been for the stoppage of nuclear power facilities, Kyushu Electric Power may have attained its targeted 20% reduction in levels of CO₂ emissions.

The Company will continue to work on reducing CO₂ emissions and promote initiatives for realizing a low carbon society in order to stay in step with the measures to prevent global warming that the Japanese government is formulating.

Company CO₂ Emissions and CO₂ Emissions per kWh of Electricity Sold

Emissions that were on target until fiscal 2010 increased substantially from fiscal 2011 onward due to the prolonged stoppage of nuclear power facilities



Voluntary CO₂ Reduction Target

Cut average CO₂ emissions per kWh of electricity sold for fiscal 2008 through fiscal 2012 by around 20% from fiscal 1990 levels (reduce to around 0.348 kg-CO₂/kWh)

- CO₂ emissions per kWh of electricity sold (kg-CO₂/kWh)
- Electricity sales (hundred million kWh) ■ CO₂ emissions (ten thousand t-CO₂)
- [] Numbers before reflecting carbon credits

Note: Calculated based on the Japanese government's formula for CO₂ emissions by business.

*The five-year average of CO₂ emissions per kWh of electricity sold may be revised a small amount to reflect a lag in the approval of additional CO₂ emission credits owing to the UN's assessment procedures and other hitches.

5 Respecting human rights and creating good working environments

Creating work environments that foster diversity

We undertake comprehensive initiatives to motivate our workforce and create a dynamic corporate culture for all employees, regardless of gender or age. Efforts include helping female employees to build their careers, balance their work and home commitments, and fostering a culture of broader awareness to support these objectives.

Efforts include helping female employees build their careers, enhancing the hiring environment for elderly persons, promoting

the employment of persons with disabilities, as well as creating a working environment that helps employees balance their work and home commitments.

With the low birthrate and aging population in recent years, in addition to raising their own children employees have increasing needs related to caring for elderly family members. We will continue to consider ways to help employees more flexibly respond to both needs.

TOPICS: Holding the Try Forum

As part of our efforts to raise awareness and reform the organizational culture in promoting diversity, each year we hold the Try Forum, a company-wide women's group. This event provides an opportunity for female employees to build networks and learn about personal growth through their work.

In fiscal 2012, approximately 50 female employees from engineering-related divisions (including group companies), where they are far outnumbered by male colleagues, participated in the event. They spent time envisioning themselves 5 to 10 years in the future, and had discussions about what they can do, as well as what they want to ask of their supervisors and workplaces, in order to achieve their visions.



The Try Forum

6 Promoting compliance management

Enhancing the Compliance Promotion Framework

Kyushu Electric Power has established a Compliance Committee chaired by the president. Under the Compliance Committee there are implementation bodies led by compliance officers. The Compliance Committee formulates and executes policies, and has established structures which include internal and external consultation desks, and promotes compliance management.

Furthermore, in July 2012 we strengthened our promotion structure based on the opinions from a third party regarding the issue of employees having posed as members of the public and

made prepared statements and opinions in a television discussion program for the general public.

Main initiatives to strengthen the compliance promotion system (July 2012)

- Established an independent promotion structure by a single department with jurisdiction for compliance
- Enhanced the functions of the Compliance Committee during any scandal that has a large societal impact (advice, etc. from outside experts)
- Appointed personnel responsible for compliance at all Company branch offices (excluding Tokyo) for the purpose of educating employees, etc.

Overview of Compliance Management Structure

