

Kyushu Electric Power's Mission

Make a brighter future for generations to come

Kyushu Electric Power's brand message,
"Make a brighter future for generations to come,"
expresses our desire amid changing times to remain unchanged in
delivering a stable supply of electricity and energy and
contributing towards a comfortable and environment-friendly lifestyle today and
for generations to come.

The phrase "comfortable and environment-friendly lifestyle"
contains the meaning of "enjoying a pleasant life every day and
connecting that to a better global environment, which enriches human hearts and
connects to comfort so we want to contribute to a sustainable society."

Kyushu Electric Power's Mission is to contribute toward
the realization of a comfortable and
environment-friendly lifestyle today and for generations to come.





**Steady and reliable,
Earth-friendly energy.**

In order for our customers to lead harmonious lives we will provide steady and reliable, Earth-friendly energy, while anticipating global trends and making full use of our advanced technology and abundant experience with energy and the environment.



**In company with Kyushu.
And to Asia and the world.**

In company with the people of Kyushu, we will work together to take action while thinking of our children's future and of the prosperity of the region. And from there, we will look to Asia and the world.



**Services that
truly satisfy**

We will offer services that place the gaining of trust from the customer as top priority. We would like to listen to the various voices of our customers in order to respond to their needs with services that truly satisfy.



**Discovering solutions,
and putting them into practice.**

We will discover solutions that lead to a better tomorrow through honest, sincere and active discussions, believing in people's potential and mutually respecting personalities, and we will put these solutions into practice.



View from Mount Sarakura in Kitakyushu City, Fukuoka Prefecture