

May 20, 2026

Kyushu Electric Power Company, Inc.

Kyushu Electric Power Company Launches  
"Enebee DR": Corporate Energy Optimization Service  
— The first service under the new "Enebee" brand —

As the first service under the "Enebee" brand (Note 1), the Company today announced the launch of "Enebee DR," an energy solution service for corporate customers.



This service improves energy efficiency by utilizing demand response (DR) (Note 2) through the use of customer-owned equipment such as storage batteries and air conditioning systems.

Specifically, as a solution for customers considering effective use of their equipment and the promotion of renewable energy, the Company will provide a one-stop service covering the sale, design, installation, operation, and maintenance of storage batteries. In addition, by optimizing battery operation through remote control, the service contributes to reducing electricity costs by lowering peak demand, as well as minimizing energy costs through participation in electricity markets using demand response.

Going forward, services for customer equipment beyond storage batteries will be gradually expanded.

Furthermore, under the "Enebee" brand, corporate energy solutions such as solar PPA and automated air conditioning control services will be restructured as "Enebee Biz." For residential customers, services are planned including demand response services and an e-commerce site for home equipment.

Kyushu Electric Power aims to become "the best partner for our customers" by continuously providing optimal solutions under the "Enebee" brand, thereby contributing to the realization of the Kyuden Group Management Vision 2035.

(Note 1) About "Enebee": In May 2026, the Company established a new brand that provides comprehensive optimal solutions related to energy usage. ([Announced on May 20, 2026](#))

(Note 2) Demand Response (DR): A mechanism to balance supply and demand by adjusting electricity consumption, either by reducing or increasing demand.